Certain statements in this presentation are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995 including statements regarding whether we will meet our Adjusted EBITDA projections; whether our user pay revenue will continue to grow as expected; whether our revenue mix shift will continue; whether our Live Video progress will continue as expected; and whether we will launch 1x1 live video chat; and whether and when we will launch Battles; whether and when we will complete our rollout of Live Video on Lovoo; whether expansion to Lovoo and new product launches will drive continued livestreaming revenue growth; whether and when we will roll-out our product pipeline; whether we will meet our Live Video revenue projections and total revenue predictions; whether we will meet our Adjusted EBITDA projections; and whether the rollout of Live Video in Lovoo in Germany will have a step function increase in vDAU. The words “believe,” “may,” “estimate,” “continue,” “anticipate,” “intend,” “should,” “plan,” “could,” “target,” “potential,” “opportunity,” “is likely,” “expect” and similar expressions, as they relate to us, are intended to identify forward-looking statements. We have based these forward-looking statements largely on our current expectations and projections about future events and financial trends that we believe may affect our financial condition, results of operations, business strategy and financial needs. Important factors that could cause actual results to differ from those in the forward-looking statements include the risk that our applications will not function easily or otherwise as anticipated, the risk that we will not launch additional features and upgrades as anticipated, the risk that unanticipated events affect the functionality of our applications with popular mobile operating systems, any changes in such operating systems that degrade our mobile applications’ functionality and other unexpected issues which could adversely affect usage on mobile devices. Further information on our risk factors is contained in our filings with the Securities and Exchange Commission (“SEC”), including the Form 10-K for the year ended December 31, 2017 filed with the SEC on March 16, 2018 and the Form 10-Q filed with the SEC on May 7, 2018. Any forward-looking statement made by us herein speaks only as of the date on which it is made. Factors or events that could cause our actual results to differ may emerge from time to time, and it is not possible for us to predict all of them. We undertake no obligation to publicly update any forward-looking statement, whether as a result of new information, future developments or otherwise, except as may be required by law.

Regulation G – Non-GAAP Measures

The Company defines mobile traffic and engagement metrics (including MAU, DAU, vDAU, vARPDAU chats per day, and new users per day) to include mobile app traffic for all properties and mobile web traffic for MeetMe and Skout.

The Company uses Adjusted EBITDA, which is not calculated and presented in accordance with U.S. generally accepted accounting principles (“GAAP”), in evaluating its financial and operational decision making and as a means to evaluate period-to-period comparison. The Company uses this non-GAAP financial measure for financial and operational decision-making and as a means to evaluate period-to-period comparisons. The Company presents this non-GAAP financial measure because it believes it to be an important supplemental measure of performance that is commonly used by security analysts, investors and other interested parties in the evaluation of companies in our industry.

The Company defines Adjusted EBITDA as earnings (or loss) from operations before interest expense, benefit or provision for income taxes, depreciation and amortization, stock-based compensation, warrant obligations, non-recurring acquisition, restructuring or other expenses, gain or loss on cumulative foreign currency translation adjustment, gain on sale of asset, bad debt expense outside the normal range, and goodwill and long-lived asset impairment charges. The Company excludes stock-based compensation because it is non-cash in nature.

The reconciliation of historic Adjusted EBITDA to net income (loss), which is the most directly comparable financial measure calculated and presented in accordance with GAAP, can be found in the IR section of the Company’s website: http://ir.themeetgroup.com/CorporateProfile/. However, for guidance purposes, the Company does not provide reconciliations of projected Adjusted EBITDA (non-GAAP) to projected GAAP net income (loss), due to the inherent difficulty in forecasting and quantifying certain amounts that are necessary for such reconciliations.

Non-GAAP financial measures should not be considered as an alternative to net income, operating income, cash flow from operating activities, as a measure of liquidity or any other financial measure. They may not be indicative of the historical operating results of the Company nor is it intended to be predictive of potential future results. Investors should not consider non-GAAP financial measures in isolation or as a substitute for performance measures calculated in accordance with GAAP.

This presentation shall not constitute an offer to sell or the solicitation of an offer to buy, nor shall there be any sale of these securities in any state or other jurisdiction in which such offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of any such state or other jurisdiction.

All trademarks and service marks are the property of their respective owners.
We meet the universal need for human connection.

4.2mm
daily active mobile users

13.6mm
monthly active mobile users

MeetMe: Popular Top-Grossing US App

Lovoo: Popular, Top-Grossing European App

High-Ranking Global Social Apps

Rankings reflect the app’s higher position (between iOS and Android) in Top Grossing lists as of June 4, 2018, in the Social Networking category of iOS App Store or the Social category of Google Play, according to App Annie.
Fast-Growing Revenue

2017 Adjusted EBITDA$1 of $31.6 million

1. Adjusted EBITDA is non-GAAP number.
Less than 50% of LOVOO audience has access to Live.
Why Video?

of all mobile data traffic will be video by 2020 according to Cisco, compared to 55% in 2015.¹

“Video brings us closer together ... live videos generate 10 times the number of interactions and comments as other videos.”

- Mark Zuckerberg

How Does Video Fit With Dating?

• Video is a feature. We believe it extends session length and keeps people engaged without cannibalizing core engagement (chats)

• Dating apps skew male and one-to-many-live video provides connection and interaction at times when users need it

• Video reduces feelings of loneliness and increases feelings of entertainment, while improving our Net Promoter Score among viewers

• One-on-one livestreaming is a feature, providing entertainment and connection to the growing number of users willing to broadcast
Broadcasting Makes You Feel Good!

How do you feel after going live?¹

- 5% Much more attractive than usual
- 4% Somewhat more attractive than usual
- 16% The same
- 26% Less attractive than usual
- 49% Much less attractive than usual

Net Promoter Score² for users who have used Live at least 3 times is nearly 23 points higher than the NPS of users who haven’t used Live!

¹ Results of Internal Survey June 2017. 5,574 responses. How do users feel after going live.
Loneliness and Boredom DOWN, Entertainment UP¹

Video Dating Isn’t Coming … It’s Here!

While Tinder / Match may be late, video dating is now a huge global business.

**MOMO**: Chinese dating leaders adds live video and market cap increases 10x to similar levels as Match Group ($10 billion)

**MEET**: Launched live video in April 2017 and seeing dramatic growth in the feature

**AZAR**: A platform for video speed dating with $50+ million run-rate (per AppAnnie)

**Badoo**: Popular global dating app adds Live Video
The Industry Landscape

Casual / Friendship

Utility

Social Entertainment

Serious / Intimate
Case Study 1: MOMO

- The Meet Group has been following the MOMO playbook since Q4-2016
- MOMO launched live video in Q3-2015 and required 6 quarters to achieve 24% of users watching video every day. MeetMe achieved the same feat within 4 quarters.
- MOMO expanded live video to one-on-one and to PK (Battles). MeetMe expects to launch both features soon.
Case Study 2: AZAR

- Video is NOT just taking the form of one-to-many livestreaming
- AZAR has $50+ million annualized revenue on less than 400,000 DAU per AppAnnie
- They are succeeding in markets beyond Asia
Case Study 3: The Meet Group

Applying reasonable metrics to our entire user base results in a nearly $370 million estimated business

<table>
<thead>
<tr>
<th>vARPDAU</th>
<th>vDAU%</th>
<th>20%</th>
<th>30%</th>
<th>40%</th>
</tr>
</thead>
<tbody>
<tr>
<td>$0.20</td>
<td>$61.3</td>
<td>$92.0</td>
<td>$122.6</td>
<td></td>
</tr>
<tr>
<td>$0.40</td>
<td>$122.6</td>
<td>$184.0</td>
<td>$245.3</td>
<td></td>
</tr>
<tr>
<td>$0.60</td>
<td>$184.0</td>
<td>$275.9</td>
<td>$367.9</td>
<td></td>
</tr>
</tbody>
</table>

1 vARPDAU is average daily revenue per daily active user of video. vDAU is video daily active user.
The Live Video Gifting Business Model

- Viewers purchase credits to send virtual gifts to show interest to broadcasters.
- Broadcasters earn and accumulate credits from gifts received.
- The most compelling product in our history: $76 ARPPU\(^1\) in March.
- Monetization – For every $1 of credits purchased:
  - 30% fee to Apple/Google
  - 35-40% is rewarded to the broadcaster
  - Direct margin: 30%

\(^1\) ARPPU is average revenue per paying MeetMe user (credit purchases/purchasers) in March 2018.
Expanding the Business Model

Paid Gender Filters Expected in Q3 with 1x1

Paid Votes Expected in Q4 with Battles
LOVOO Live Launching in Europe

• Following the success of video in US, we are launching video on our European dating property: LOVOO

• Lovoo is our largest app by DAU.
The Question

Do you think more or less people will be broadcasting in dating apps next year?