NASDAQ: MEET

Disruptive Growth and Healthcare Conference

May 9, 2018
Cautionary Note Regarding Forward Looking Statements

Certain statements in this presentation are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995 including statements regarding whether delivering in-app purchase products that our users demand will create higher monetization than more traditional subscription models; whether live video offers an unbounded opportunity to monetize, limited only by a users’ willingness to spend; whether and when we will launch paid gender filters and paid votes; whether our total video annualized revenue across all of the apps in our platform could approach $100 million; whether live video represents a substantial source of new revenue; whether our deep product pipeline and ongoing focus on strengthening our community can contribute to growing vARPDAU; whether and when we will begin promoting a third-party offer wall in Live on MeetMe in iOS; whether and when we will begin promoting a third-party offer wall in Skout and Tagged; whether and when we will launch 1x1 live video chat in MeetMe; whether 1X1 video chat will drive monetization; whether and when we will launch Battles; whether the expected launches of paid gender filters and paid votes will grow and diversify our IAP revenue; whether high quality livestreams will contribute to increased engagement and viewer retention as well as attract and motivate more livestreamers; whether Battles and loyalty features will drive DAU growth in the second half of 2018; whether and when we will roll out live video in Lovoo; whether the roll out of live video in Lovoo will have a step function increase in vDAU; whether our revenue mix shift will continue; whether user pay provides a more predictable, fast-growing revenue stream; whether the inclusion of livestreaming video across Lovoo’s users will accelerate growth; whether advertising revenue will be down 40% year over year in the second quarter of 2018; whether we will meet our user pay revenue expectations in the second quarter of 2018; and whether we will meet our expected financial projections for the second quarter and full year 2018 for revenue, mobile revenue and Adjusted EBITDA. The words “believe,” “may,” “estimate,” “continue,” “anticipate,” “intend,” “should,” “plan,” “could,” “target,” “potential,” “opportunity,” “is likely,” “expect” and similar expressions, as they relate to us, are intended to identify forward-looking statements. We have based these forward-looking statements largely on our current expectations and projections about future events and financial trends that we believe may affect our financial condition, results of operations, business strategy and financial needs. Important factors that could cause actual results to differ from those in the forward-looking statements include the risk that our applications will not function easily or otherwise as anticipated, the risk that we will not launch additional features and upgrades as anticipated, the risk that unanticipated events affect the functionality of our applications with popular mobile operating systems, any changes in such operating systems that degrade our mobile applications’ functionality and other unexpected issues which could adversely affect usage on mobile devices. Further information on our risk factors is contained in our filings with the Securities and Exchange Commission (“SEC”), including the Form 10-K for the year ended December 31, 2017 filed with the SEC on March 16, 2018 and the Form 10-Q filed with the SEC on May 7, 2018. Any forward-looking statement made by us herein speaks only as of the date on which it is made. Factors or events that could cause our actual results to differ may emerge from time to time, and it is not possible for us to predict all of them. We undertake no obligation to publicly update any forward-looking statement, whether as a result of new information, future developments or otherwise, except as may be required by law.

Regulation G – Non-GAAP Measures

The Company defines mobile traffic and engagement metrics (including MAU, DAU, vDAU, vARPDAU chats per day, and new users per day) to include mobile app traffic for all properties and mobile web traffic for MeetMe and Skout.

The Company uses Adjusted EBITDA, which is not calculated and presented in accordance with U.S. generally accepted accounting principles (“GAAP”), in evaluating its financial and operational decision making and as a means to evaluate period-to-period comparison. The Company uses this non-GAAP financial measure for financial and operational decision-making and as a means to evaluate period-to-period comparisons. The Company presents this non-GAAP financial measure because it believes that it is an important supplemental measure of performance that is commonly used by securities analysts, investors and other interested parties in the evaluation of companies in our industry.

The Company defines Adjusted EBITDA as earnings (or loss) from operations before interest expense, benefit or provision for income taxes, depreciation and amortization, stock-based compensation, warrant obligations, non-recurring acquisition, restructuring or other expenses, gain or loss on cumulative foreign currency translation adjustment, gain on sale of asset, bad debt expense outside the normal range, and goodwill and long-lived asset impairment charges. The Company excludes stock-based compensation because it is non-cash in nature.

Non-GAAP financial measures should not be considered as an alternative to net income, operating income, cash flow from operating activities, as a measure of liquidity or any other financial measure. They may not be indicative of the historical operating results of the Company nor is it intended to be predictive of potential future results. Investors should not consider non-GAAP financial measures in isolation or as a substitute for performance measures calculated in accordance with GAAP.

This presentation shall not constitute an offer to sell or the solicitation of an offer to buy, nor shall there be any sale of these securities in any state or other jurisdiction in which such offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of any such state or other jurisdiction.

All trademarks and service marks are the property of their respective owners.
Every day millions of people use our portfolio of social entertainment apps to meet new people and have fun.

THE MEET GROUP

MeetMe: Popular, Top Grossing US App

Lovoo: Popular, Top Grossing European App
LARGE, ENGAGED GLOBAL AUDIENCE
• Significant reach and scale (13.6 million mobile MAU; 4.2 million mobile DAU for Q1 2018)

RAPIDLY GROWING VIDEO REVENUE
• Livestreaming annualized revenue grew from $0 to $29 million<sup>1</sup> in approximately 6 months. Available to less than half of our users

DIVERSIFIED REVENUE MIX
• Balanced revenue model composed of in-app purchases, subscriptions and advertising

PROFITABLE, STRONG CASH GENERATION
• Adjusted EBITDA growth and consistent free cash flow generation

2018 Adjusted EBITDA<sup>3</sup> expected to be in the range of $21.5 million to $23.5 million

---

1) Annualized run rate revenue based on April 2018
2) User pay includes subscriptions and other in-app and web purchases.
3) Adjusted EBITDA is non-GAAP number. A reconciliation to GAAP can be found in the IR section of our website: [http://ir.themeetgroup.com/CorporateProfile/](http://ir.themeetgroup.com/CorporateProfile/)
4) Midpoint of full year outlook provided on May 2, 2018
Large, Engaged Global Audience

In Less than Three Years, We Have Tripled Our User Base and Expanded Geographically

13.6 million mobile MAU, with strength in North America and Europe

User base growth reflects Skout, if(we) and Lovoo acquisitions.
Diversified Revenue Mix

Rapidly Growing User Pay Revenue
Share of Ad Revenue is Decreasing

Q1 2017 Share of Total Revenue

- Advertising Revenue: 92%
- User Pay Revenue: 8%

Q1 2018 Share of Total Revenue

- Advertising Revenue: 40%
- User Pay Revenue: 60%

Note: Results reflect if(we) and Lovoo as of the acquisition dates of April 3, 2017 and October 19, 2017, respectively. User Pay Revenue includes subscriptions and other in-app and web purchases.
WE MAKE MEETING FUN
What is Live Video?

- We have 14 million minutes of streaming time per day. 75K+ broadcasters, 500K+ viewers.
- The most compelling product we’ve ever launched: $76 ARPPU in March
- Viewers purchase credits to send virtual gifts to show interest to broadcasters
- Broadcasters earn and accumulate credits from gifts received
- Monetization – For every $1 of credits purchased:
  - 30% fee to Apple/Google
  - 35-40% is rewarded to the broadcaster
  - Margin: 30%

1 ARPPU is average revenue per paying MeetMe user (credit purchasers/purchasers) in March
### Live Video Progress To Date

<table>
<thead>
<tr>
<th>Date</th>
<th>Action/Progress</th>
<th>Revenue run-rate ($M)</th>
<th>vARPDAU (US MeetMe)</th>
<th>vDAU (MeetMe)</th>
<th>ARPPU5</th>
</tr>
</thead>
<tbody>
<tr>
<td>Q2 2017</td>
<td>• MeetMe Live</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Q3 2017</td>
<td>• Skout Live</td>
<td>~$0</td>
<td>$0.02</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
| Q4 2017 | • MeetMe Live Monetization
• Skout Live Monetization |                       | $0.103               | 20%          |        |
| Q1 2018 | • Formed Talent Team                 | $19 million1          | $0.444              | 20-25%       | $76    |
| Q2 2018 | • Tagged Live
• Tagged Live Monetization       | >$29 million2, up 53% from February |                     | >25%         |        |

### Annualized Run-rate Revenue ($ in Millions)

- **Q2 2017**: MeetMe Live
- **Q3 2017**: Skout Live
- **Q4 2017**: MeetMe Live Monetization, Skout Live Monetization
- **Q1 2018**: Formed Talent Team, $19 million
- **Q2 2018**: Tagged Live, Tagged Live Monetization, >$29 million, up 53% from February

---

1. Annualized run rate revenue based on February results for MeetMe and Skout
2. Annualized run rate revenue based on April results for MeetMe and Skout
3. As reported on our November 8, 2017 earnings conference call
4. In March 2018
5. ARPPU is average revenue per paying MeetMe user (credit purchasers/purchasers) in March
Expansion to Lovoo and New Product Launches Expected to Drive Continued Livestreaming Revenue Growth
Applying current metrics at MeetMe to our entire user base results in a nearly $100 million estimated business*

<table>
<thead>
<tr>
<th>vARPDAU</th>
<th>vDAU%</th>
</tr>
</thead>
<tbody>
<tr>
<td>vARPDAU</td>
<td>20%</td>
</tr>
<tr>
<td>$0.08</td>
<td>$24.5</td>
</tr>
<tr>
<td>$0.16</td>
<td>$49.1</td>
</tr>
<tr>
<td>$0.25</td>
<td>$76.7</td>
</tr>
</tbody>
</table>

*Assumes 25% of our 4.2 million DAU engage in video times the global MeetMe vARPDAU of 25 cents times 365 days
How Big Could Video Be?

$500+ Million Revenue Opportunity
@ $0.25 vARPDAU

vARPDAU is average revenue per daily active video user
vDAU is video daily active users
Lovoo Live Rollout

• Lovoo is our largest app in terms of DAU
• Expect to begin rollout to Austria, our first Lovoo country, in the coming weeks
• Second country following several weeks later
• Expect a step function increase in video DAU once we add Germany
Major Social Entertainment Features Planned for 2\textsuperscript{nd} Half of 2018

\textit{Expected in Q3}

Live Video Chat

\textit{Expected in Q4}

Battles
Building a Leading Social Entertainment Platform
Company Highlights

About

LARGE, ENGAGED GLOBAL AUDIENCE
- Significant reach and scale (13.6 million mobile MAU; 4.2 million mobile DAU for Q1 2018)

RAPIDLY GROWING VIDEO REVENUE
- Livestreaming annualized revenue grew from $0 to $29 million in approximately six months. Available to less than half of our users

DIVERSIFIED REVENUE MIX
- Balanced revenue model composed of in-app purchases, subscriptions and advertising

PROFITABLE, STRONG CASH GENERATION
- Adjusted EBITDA growth and consistent free cash flow generation

2018 Adjusted EBITDA$ expected to be in the range of $21.5 million to $23.5 million

---

1) Annualized run rate revenue based on April 2018
2) User pay includes subscriptions and other in-app and web purchases.
3) Adjusted EBITDA is non-GAAP number. A reconciliation to GAAP can be found in the IR section of our website: http://ir.themeetgroup.com/CorporateProfile/
4) Midpoint of full year outlook provided on May 2, 2018
Thank you.