Cautionary Note Regarding Forward Looking Statements

Certain statements in this presentation are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995, including statements regarding whether we will accelerate Tagged's growth by implementing MeetMe engagement and monetization best practices; whether we will continue to grow our global user base; whether we will execute on our strategy for growth, including with regard to leveraging mobile trends, innovating products, growing audience and acquiring leading apps, as anticipated; whether mobile ad spending will continue to increase; whether we will increase our marketing budget in fiscal year 2017, as anticipated; whether and when we will launch live video in the Skout and Tagged apps; whether we will acquire well established, strategic and under optimized apps, create network effects and engagement across our portfolio for users' benefit, increase the scale and density of our user base and leverage infrastructure to optimize revenues and drive cost synergies; and whether we will execute on our financial objectives, including with regard to organic growth, acquisitions and margin expansion, as anticipated. The words "believe," "may," "estimate," "continue," "anticipate," "intend," "should," "plan," "could," "target," "potential," "is likely," "expect" and similar expressions, as they relate to us, are intended to identify forward-looking statements. We have based these forward-looking statements largely on our current expectations and projections about future events and financial trends that we believe may affect our financial condition, results of operations, business strategy and financial needs. Important factors that could cause actual results to differ from those in the forward-looking statements include the risk that our applications will not function easily or otherwise as anticipated, the risk that we will not launch additional features and upgrades as anticipated, the risk that unanticipated events affect the functionality of our applications with popular mobile operating systems, any changes in such operating systems that degrade our mobile applications' functionality and other unexpected issues which could adversely affect usage on mobile devices. Further information on our risk factors is contained in our filings with the Securities and Exchange Commission (the "SEC"), including the Form 10-K for the year ended December 31, 2016 filed with the SEC on March 9, 2017 and our Quarterly Report on Form 10-Q for the quarter ended March 31, 2017 filed with the SEC on May 10, 2017. Any forward-looking statement made by us herein speaks only as of the date on which it is made. Factors or events that could cause our actual results to differ may emerge from time to time, and it is not possible for us to predict all of them. We undertake no obligation to publicly update any forward-looking statement, whether as a result of new information, future developments or otherwise, except as may be required by law.

Regulation G – Non-GAAP Measures

The Company defines mobile traffic and engagement metrics (including MAU, DAU, chats per day, and new users per day) to include mobile app traffic for all properties and mobile web traffic for MeetMe and Skout.

The Company uses Adjusted EBITDA, which is not calculated and presented in accordance with U.S. generally accepted accounting principles ("GAAP"), in evaluating its financial and operational decision making and as a means to evaluate period-to-period comparison. The Company uses this non-GAAP financial measure for financial and operational decision-making and as a means to evaluate period-to-period comparisons. The Company presents this non-GAAP financial measure because it believes it to be an important supplemental measure of performance that is commonly used by securities analysts, investors and other interested parties in the evaluation of companies in our industry. We refer you to the reconciliations below.

The Company defines Adjusted EBITDA as earnings (or loss) from operations before interest expense, benefit or provision for income taxes, depreciation and amortization, stock-based compensation, warrant obligations, non-recurring acquisition, restructuring or other expenses, gain or loss on cumulative foreign currency translation adjustment, gain on sale of asset, bad debt expense outside the normal range, and goodwill and long-lived asset impairment charges. The Company excludes stock-based compensation because it is non-cash in nature.

Non-GAAP financial measures should not be considered as an alternative to net income, operating income, cash flow from operating activities, as a measure of liquidity or any other financial measure. They may not be indicative of the historical operating results of the Company nor is it intended to be predictive of potential future results. Investors should not consider non-GAAP financial measures in isolation or as a substitute for performance measures calculated in accordance with GAAP.

This presentation shall not constitute an offer to sell or the solicitation of an offer to buy, nor shall there be any sale of these securities in any state or other jurisdiction in which such offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of any such state or other jurisdiction.

All trademarks and service marks are the property of their respective owners.
INNOVATE, ACQUIRE, AND BUILD THE LARGEST MOBILE PORTFOLIO FOR MEETING NEW PEOPLE
Our Mission
Support desire for human connection among all people, everywhere

Addressing Large Market Opportunity
Over 2.1 billion smartphone users globally in 2016

Leading Social Apps
MeetMe & Skout are top-ranked social apps in 100+ countries

Engineering “Serendipitous” Interactions
Using technology, innovation and data science to engage and delight users

Executing on Portfolio Strategy
Consolidating users’ favorite apps, driving efficiencies and optimization while building strong network effects

MeetMe Investment Highlights

<table>
<thead>
<tr>
<th>Revenue</th>
<th>Adjusted EBITDA</th>
</tr>
</thead>
<tbody>
<tr>
<td>2015</td>
<td>2015</td>
</tr>
<tr>
<td>$56</td>
<td>$20</td>
</tr>
<tr>
<td>$76</td>
<td>$29</td>
</tr>
</tbody>
</table>

Sources: eMarketer October 2016 Worldwide Internet and Mobile Users Report. Social App rankings as of November 7, 2016. Mobile revenue refers to advertising and in-app revenue from MeetMe’s mobile app and mobile website. Adjusted EBITDA is a non-GAAP financial measure. For definition of Adjusted EBITDA, please refer to slide 32.
Chat Apps for Meeting New People
MeetMe Acquired if(we) in April 2017

- MeetMe acquired if(we) for $60 million cash (now referred to as Tagged)
- Tagged and Hi5 are leading brands for meeting and chatting with new people
- High composition of monetizable US users
- Growing mobile app platforms with opportunities to accelerate growth by implementing MeetMe engagement and monetization best practices
- Favorable valuation multiples compared to Skout acquisition with more revenue and Adjusted EBITDA
Why Use Our Platform?

49% make new friends

49% meet in person

85% start as friends before dating

Growing Mobile Traffic

**Mobile Daily Active Users**
- Q2 2016: 1.2mm
- Q2 2017: 2.7mm

**Mobile Monthly Active Users**
- Q2 2016: 4.8mm
- Q2 2017: 10.7mm

**Mobile Registrations**
- Q2 2016: 73,000/day
- Q2 2017: 146,000/day

2016 - 100% organic
2017 - Mobile DAU – organic represents 1.2 million
2017 - Mobile MAU – organic represents 4.9 million
2017 - Mobile Registrations – organic represents 77k
Mobile registrations and mobile daily active users refer to registrations and users on mobile apps for all platforms and mobile website on MeetMe and Skout as measured on an average day over each period.
Worldwide Mobile Reach

US vs. International DAU

42% US
58% International

US vs. International Revenue

22% International
78% US

Top 25 Countries by DAU

Source: Average daily active user stats and country site activity based on internally tracked data from April 1, 2017 to June 30, 2017
Chat Apps that Drive Strong Engagement

- 23 chat messages per user per day
- 10 sessions per user per day
- 150k registrations per day

Age Composition

- 36% 25 to 34
- 36% 18 to 24
- 25% 35+
- 3% 13 to 17

Source: Average daily stats and age composition based on internally tracked data from June 1, 2017 to June 30, 2017. Registrations per day refer to registrations on MeetMe, Skout, Tagged and Hi5’s mobile apps as measured on an average day between June 1, 2017 and June 30, 2017.
The Meet Group offers significant scale with hundreds of millions of daily impressions across our active and growing global user base.

10.8 Million Monthly Mobile Users \times 79 \text{ Visits Per User Per Month} \times 13.7 \text{ Ads Per Visit} = 11.7 Billion Mobile Ad Impressions Per Month

Source: Monthly users, number of visits and ad impressions from internally tracked data over the period from June 1, 2017 to June 30, 2017.
MeetMe has built a strong advertising operations infrastructure and partner ecosystem to optimize value of portfolio

- Over 100k Monthly Advertisers
- **Top Categories:** Retail, App Download, Auto, Restaurant
- Over 2,000 Ad Networks
- 50 Direct Integrated exchanges, DSP’s, and networks
- 2 Direct Header Bidding partners

Source: Monthly advertisers, ad networks and partners from existing relationships during December 2016.
Advantages of Offering a Portfolio

Users have a Portfolio of Apps

3.4

Number of dating apps used by average user

Source: Percentages for "How many dating apps do you use or have you used in the past obtained from survey results collected from 25,000 MeetMe and Skout users between January 17 and January 19, 2017."
Our Strategy for Growth

1. Leverage Mobile Trends
2. Innovate Product
3. Grow Audience
4. Acquire Leading Apps
Innovate Product: Live Video

**MOMO**
Video contributed $100MM+ of revenues in Q3’16 alone

**MeetMe**
Currently Live
- 20% of total users in Live
- 6mm minutes of viewing time
- 1.5 Million minutes of streaming

**Skout**
Expected to Launch in September

**LIVE.ME**
Live video app with more US downloads than Tinder

**Tagged**
Expected Launch in August
• Our US marketing spend has broken even within 3 months and gained 100%+ ROI within 12 months

• Continuing to build a presence and growing density within communities outside the US

• Focused on cross promoting within owned applications to drive engagement and more connections

• Reported second quarter marketing spend of 12% of revenue

Representative Return on Investment

100%+ ROI at 12 months

Break even point at 3 months

Average Ad ROI from USA MeetMe App Install Ads from February 2016 to January 2017. Ad revenue calculated by multiplying average CPM for the platform by the number of ad impressions seen for MRECs and Banners for each cohort.
Acquire Across Fragmented Landscape

- Acquire well established, strategic, and often under optimized apps
- Create network effects and engagement across portfolio for benefit of user
- Increase scale and density of user base
- Leverage infrastructure to optimize revenues and drive cost synergies
Safe and Secure Community for Users, Advertisers

We devote over 40% of our total workforce to user safety and content management

• We review every publicly posted image against written guidelines and remove content as necessary

• We use sophisticated algorithms designed to prevent unwanted behaviors

• We educate users on safety and place prominent “Report Abuse” buttons on every web page and mobile screen

• We sit on the board of the Family Online Safety Institute alongside of representatives of Facebook, Amazon, Twitter, LinkedIn, Microsoft, and Yahoo!
# Experienced Management Team

<table>
<thead>
<tr>
<th>Name</th>
<th>Title</th>
<th>Logo Images</th>
</tr>
</thead>
<tbody>
<tr>
<td>Geoff Cook</td>
<td>Chief Executive Officer</td>
<td><img src="#" alt="myYearbook" />, <img src="#" alt="THOMSON" />, <img src="#" alt="EssayEdge" /></td>
</tr>
<tr>
<td>David Clark</td>
<td>Chief Financial Officer</td>
<td><img src="#" alt="Nutrisystem" />, <img src="#" alt="SunCom" /></td>
</tr>
<tr>
<td>William Alena</td>
<td>Chief Revenue Officer</td>
<td><img src="#" alt="myYearbook" />, <img src="#" alt="SCHOLASTIC" />, <img src="#" alt="doubleclick" /></td>
</tr>
<tr>
<td>Frederic Beckley</td>
<td>General Counsel &amp; EVP Safety</td>
<td><img src="#" alt="TruePosition" />, <img src="#" alt="verizon" />, <img src="#" alt="Pepper" /></td>
</tr>
<tr>
<td>Niklas Lindstrom</td>
<td>Chief Technology Officer</td>
<td><img src="#" alt="SKOUT" /></td>
</tr>
<tr>
<td>Catherine Cook</td>
<td>VP Brand Strategy</td>
<td><img src="#" alt="myYearbook" /></td>
</tr>
<tr>
<td>Jim Bugden</td>
<td>SVP Corporate Development</td>
<td><img src="#" alt="First Round CAPITAL" />, <img src="#" alt="myYearbook" /></td>
</tr>
<tr>
<td>Richard Friedman</td>
<td>SVP Engineering</td>
<td><img src="#" alt="myYearbook" />, <img src="#" alt="redhat" />, <img src="#" alt="JBoss" /></td>
</tr>
</tbody>
</table>
Financial Overview
Second Quarter 2017 Highlights

- **Total Revenue:** +91% from Q2 2016 to $31.3 million

- **Mobile Revenue:** +55% from Q2 2016 to $23.3 million

- **Adjusted EBITDA:** +23% from Q2 2016 to $7.4 million, representing a 24% adjusted EBITDA margin

- **Cash and Cash Equivalents** totaled $32.3 million at June 30, 2017.

Adjusted EBITDA is a non-GAAP financial measure. For definition of Adjusted EBITDA and a reconciliation to GAAP net income, please refer to slide 31.
Quarterly and Annual Financial Performance

Revenue Growth
(in Millions)

Mobile Revenue Growth
(in Millions)

FY Total Revenue
(in Millions)

FY Adjusted EBITDA
(in Millions)

"Mobile Revenue" chart refers to mobile advertising and mobile in-app revenue on MeetMe’s mobile app and mobile web site. For definition of Adjusted EBITDA and a reconciliation to GAAP net income, please refer to slide 31 and slide 32.
Thank you.
"My wife and I are coming up on our 1 year anniversary of being married together (Jan. 31) and we have MeetMe to thank for it."

"If it wasn't for your support then I wouldn't have met my recent boyfriend. You really changed my life."

"Found my best friend Kendra. Honestly, I couldn't live without her any more and I never would have met her if not for MeetMe."

"Because of MeetMe I now have one of the best friends anyone could ask for."

"If it were not for you, I would not have met the love of my life, so I wanted to thank you from the bottom of my heart [...] you have truly given me what I desired the most in this world."
## Income Statement

<table>
<thead>
<tr>
<th>($ in millions)</th>
<th>Q2 2017</th>
<th>Q2 2016</th>
<th>% Chg</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Revenue</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Web</td>
<td>$6.7</td>
<td>$0.6</td>
<td>1017%</td>
</tr>
<tr>
<td>Mobile</td>
<td>23.3</td>
<td>15.1</td>
<td>54%</td>
</tr>
<tr>
<td>Cross Platform</td>
<td>1.3</td>
<td>0.7</td>
<td>86%</td>
</tr>
<tr>
<td><strong>Total Revenue</strong></td>
<td>$31.3</td>
<td>$16.4</td>
<td>91%</td>
</tr>
<tr>
<td><strong>Operating Expenses</strong></td>
<td>$33.0</td>
<td>$13.2</td>
<td>150%</td>
</tr>
<tr>
<td><strong>Income (Loss) from Operations</strong></td>
<td>-$1.7</td>
<td>$3.2</td>
<td>-153%</td>
</tr>
<tr>
<td>EBITDA Adjustments (1)</td>
<td>9.1</td>
<td>2.8</td>
<td>225%</td>
</tr>
<tr>
<td><strong>Adjusted EBITDA</strong></td>
<td>$7.4</td>
<td>$6.0</td>
<td>23%</td>
</tr>
<tr>
<td>Adjusted EBITDA Margin</td>
<td>24%</td>
<td>37%</td>
<td></td>
</tr>
<tr>
<td><strong>Net Income (2)</strong></td>
<td>$0.9</td>
<td>$29.6</td>
<td>-97%</td>
</tr>
<tr>
<td>Net Income Margin</td>
<td>2%</td>
<td>18%</td>
<td></td>
</tr>
</tbody>
</table>

(1) EBITDA adjustments include non-cash and non-recurring expenses including depreciation & amortization, stock-based compensation, acquisition & restructuring costs, and bad debt expense outside normal range. Adjusted EBITDA is a non-GAAP financial measure. For definition of Adjusted EBITDA and a reconciliation to GAAP net income, please refer to slide 31.

(2) Q2 2016 Net Income included a one-time deferred tax benefit of $27.3 million.
## Balance Sheet

($ in millions)

<table>
<thead>
<tr>
<th></th>
<th>Q2 2017</th>
<th>FY 2016</th>
<th>% Chg</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Assets</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cash</td>
<td>$32.3</td>
<td>$21.9</td>
<td>47%</td>
</tr>
<tr>
<td>Other current assets</td>
<td>26.1</td>
<td>25.2</td>
<td>4%</td>
</tr>
<tr>
<td>Property and equipment, net</td>
<td>3.5</td>
<td>2.5</td>
<td>40%</td>
</tr>
<tr>
<td>Deferred taxes</td>
<td>27.6</td>
<td>28.3</td>
<td>-2%</td>
</tr>
<tr>
<td>Goodwill, intangibles, &amp; other assets</td>
<td>188.8</td>
<td>131.7</td>
<td>43%</td>
</tr>
<tr>
<td><strong>Total Assets</strong></td>
<td>$278.3</td>
<td>$209.5</td>
<td>33%</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Liabilities &amp; Stockholders’ Equity</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Current liabilities (excl. leases and debt)</td>
<td>$17.5</td>
<td>$14.2</td>
<td>23%</td>
</tr>
<tr>
<td>Long term debt &amp; capital leases</td>
<td>13.2</td>
<td>0.2</td>
<td>6500%</td>
</tr>
<tr>
<td><strong>Total Liabilities</strong></td>
<td>$30.7</td>
<td>$14.4</td>
<td>113%</td>
</tr>
<tr>
<td><strong>Stockholder’s Equity</strong></td>
<td>$247.6</td>
<td>$195.1</td>
<td>27%</td>
</tr>
<tr>
<td><strong>Total Liabilities &amp; Stockholders’ Equity</strong></td>
<td>$278.3</td>
<td>$209.5</td>
<td>33%</td>
</tr>
</tbody>
</table>
Adjusted EBITDA is a non-GAAP financial measure. The Company defines Adjusted EBITDA as earnings (or loss) from operations before interest expense, benefit or provision for income taxes, depreciation and amortization, stock-based compensation, warrant obligations, non-recurring acquisition, restructuring or other expenses, gain or loss on foreign currency adjustment, gain on sale of asset, bad debt expense outside the normal range, and goodwill and long-lived asset impairment charges. The Company excludes stock based compensation because it is noncash in nature. We believe Adjusted EBITDA is an important measure of our operating performance because it allows management, investors and analysts to evaluate and assess our operating results from period to period after removing the impact of acquisition related costs, and other items of a nonoperational nature that affect comparability. We recognize that Adjusted EBITDA has inherent limitations because of the excluded items.
Adjusted EBITDA Reconciliation

<table>
<thead>
<tr>
<th>For the Years Ended December 31,</th>
<th>2016</th>
<th>2015</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>Net income allocable to Common Stockholders</td>
<td>$66,268,618</td>
<td>$56,969,628</td>
<td>$(3,962,165)</td>
</tr>
<tr>
<td>Interest expense</td>
<td>$9,388</td>
<td>$59,962</td>
<td>$1,052,620</td>
</tr>
<tr>
<td>Depreciation and amortization</td>
<td>$6,069,211</td>
<td>$140,205</td>
<td>$223,507</td>
</tr>
<tr>
<td>Stock-based compensation expense</td>
<td>$5,567,987</td>
<td>$341,965</td>
<td>$810,209</td>
</tr>
<tr>
<td>Change in warrant liability</td>
<td>$64,596</td>
<td>$16,607</td>
<td>$(226,508)</td>
</tr>
<tr>
<td>(Benefit) provision for income taxes</td>
<td>$(27,875,362)</td>
<td>$76,301</td>
<td>-</td>
</tr>
<tr>
<td>Acquisition and restructuring costs</td>
<td>$4,457,295</td>
<td>-</td>
<td>$20,202</td>
</tr>
<tr>
<td>Bad debt expense outside normal range</td>
<td>-</td>
<td>$735,204</td>
<td>-</td>
</tr>
<tr>
<td>(Gain) loss on cumulative effect of foreign currency translation adjustment</td>
<td>$(33,416)</td>
<td>$56,438</td>
<td>-</td>
</tr>
<tr>
<td>Gain on sale of asset</td>
<td>-</td>
<td>$(163,333)</td>
<td>-</td>
</tr>
<tr>
<td>Adjusted EBITDA</td>
<td>$29,338,317</td>
<td>$20,232,977</td>
<td>$1,017,865</td>
</tr>
</tbody>
</table>

GAAP basic net income per common stockholders | $0.89 | $0.13 | $(0.10) |
GAAP diluted net income per common stockholders | $0.80 | $0.12 | $(0.09) |
Basic adjusted EBITDA per common stockholders | $0.56 | $0.45 | $0.12 |
Diluted adjusted EBITDA per common stockholders | $0.51 | $0.41 | $0.11 |

Weighted average number of shares outstanding, Basic | 1,963,702 | 5,419,175 | 1,328,699 |
Weighted average number of shares outstanding, Diluted | 7,745,652 | 9,535,826 | 5,563,736 |

Adjusted EBITDA is a non-GAAP financial measure. The Company defines Adjusted EBITDA as earnings (or loss) from operations before interest expense, benefit or provision for income taxes, depreciation and amortization, stock-based compensation, warrant obligations, non-recurring acquisition, restructuring or other expenses, gain or loss on foreign currency adjustment, gain on sale of asset, bad debt expense outside the normal range, and goodwill and long-lived asset impairment charges. The Company excludes stock based compensation because it is noncash in nature. We believe Adjusted EBITDA is an important measure of our operating performance because it allows management, investors and analysts to evaluate and assess our operating results from period to period after removing the impact of acquisition related costs, and other items of a nonoperational nature that affect comparability. We recognize that Adjusted EBITDA has inherent limitations because of the excluded items.