Cautionary Note Regarding Forward Looking Statements

Certain statements in this presentation are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995 including statements regarding whether we will meet our expected financial projections and guidance; total revenue growth and revenue growth on mobile and web; net income growth; whether our use of technology will deliver increased engagement; our ranking on Android, iPhone Social and Google Play Store in both the U.S. and foreign countries; whether our ARPU will continue to lead the industry; our ability to effectively monetize our user’s high levels of engagement via advertising; whether our revamp of our premium subscription service, MeetMe Plus before the end of the year and the success of such revamp; whether chat elevation will increase the reply rate for paying subscribers and whether a subset of users will be willing to pay for higher reply rates; whether we will continue to manage costs well; growth and levels of adjusted EBITDA and the accuracy of our EBITDA projections; whether mobile revenue will continue to grow; whether our mobile revenue growth demonstrates continued progress toward our mission of building the pre-eminent mobile app for connecting with new people; whether mobile MAU and/or DAU will continue to grow; the vastness of the market opportunity; the growth of our mobile traffic; our ability to monetize an engaged mobile audience using various forms of advertising and freemium products; whether future mobile ad spend market will meet current projections; whether we can broaden our conversation capabilities beyond one-on-one chat to enable deeper community-based people discovery; whether our quarterly total revenue and mobile revenue reflect effective management of our mobile advertising inventory and continued strong mobile engagement, our ability to execute against our product pipeline; and whether we can further grow usage and capture an increasing share of the addressable market. The words “believe,” “may,” “estimate,” “continue,” “anticipate,” “intend,” “should,” “plan,” “could,” “target,” “potential,” “is likely,” “expect” and similar expressions, as they relate to us, are intended to identify forward-looking statements. We have based these forward-looking statements largely on our current expectations and projections about future events and financial trends that we believe may affect our financial condition, results of operations, business strategy and financial needs. Important factors that could cause actual results to differ from those in the forward-looking statements include the risk that our applications will not function easily or otherwise as anticipated, the risk that we will not launch additional features and upgrades as anticipated, the risk that unanticipated events affect the functionality of our applications with popular mobile operating systems, any changes in such operating systems that degrade our mobile applications’ functionality and other unexpected issues which could adversely affect usage on mobile devices. Further information on our risk factors is contained in our filings with the Securities and Exchange Commission (the “SEC”), including the Form 10-K for the year ended December 31, 2014 and the Current Report on Form 8-K filed with the SEC on June 3, 2015. Any forward-looking statement made by us herein speaks only as of the date on which it is made. Factors or events that could cause our actual results to differ may emerge from time to time, and it is not possible for us to predict all of them. We undertake no obligation to publicly update any forward-looking statement, whether as a result of new information, future developments or otherwise, except as may be required by law.

Regulation G – Non-GAAP Financial Measures

This presentation includes a discussion of Adjusted EBITDA from continuing operations which is a non-GAAP financial measure. Reconciliations to the most directly comparable GAAP financial measures are provided in the Investors section of our corporate website, www.meetmecorp.com. The Company defines Adjusted EBITDA as earnings (or loss) from continuing operations before interest expense, change in warrant liability, income taxes, depreciation and amortization, non-cash stock-based compensation, non-recurring acquisition and restructuring expenses, loss on cumulative foreign currency translation adjustment, gain on sale of asset, bad debt expense outside the normal range, and the goodwill impairment charges. The Company excludes stock based compensation because it is noncash in nature.
 Leading Social App  
Ranked among the Top 100 social apps in 150 countries.

 Proprietary Technology  
Technology enables users to discover relevant people near them who share their interests.

 Vast Market Opportunity  
Over 1 billion people worldwide in our targeted demographic aged 18-30.

 Fast-Growing Traffic and Revenue  
30% growth in mobile MAU in 2015 to 4.1 million.  
84% growth in mobile revenue to $45.3 million.

 Profitable  
36% Adj. EBITDA Margin and 303% growth in Adj. EBITDA to $20.2M in 2015. Net income and free cash flow positive.

Social App rankings as of February 23, 2016. Worldwide targeted demographic data from census.gov international database. Mobile Monthly Active Users (MAU) compares Q4 2015 average to Q4 2014 average. Mobile revenue refers to advertising and in-app revenue from MeetMe’s mobile app and mobile website. Adjusted EBITDA is a non-GAAP financial measure. For definition of Adjusted EBITDA, please refer to Exhibit 99.1 to the Company’s 8-K filing date November 3, 2015.
Chat App for Meeting New People

Discover great people near you!

Chat with new friends!

Check out your local Feed!
MeetMe Audience

Why Use MeetMe?

- **51%** Make New Friends
- **49%** Find A Date

Who Uses MeetMe?

- **23yo** Median Age
- **82%** Under Age 35
- **66%** United States

Top Platforms

- **65%** Android Users
- **29%** iPhone users

Source: Why Use MeetMe? percentages obtained from survey results collected from 9,463 MeetMe users between November 19 and November 20, 2015. Who Uses MeetMe? statistics are based on average daily active mobile users of MeetMe in October 2015.
Competitive Landscape

Chat Apps
- WhatsApp
- Facebook Messenger
- Viber
- Snapchat
- Skype
- Hangouts
- Kik
- ooVoo
- Tango
- LINE
- Kakao
- Talk
- Meetme

Meet New People Apps
- Tinder
- Grindr
- Zoosk
- OkCupid
- Skout
- POF
- Twoo
- Match.com
- eHarmony
- JiaYuan
- Lovoo
- momo
- badoo
- Meetic
- Intimate
- Casual
Technology Delivers Engagement

Meet
Browse people nearby

Match
Engaging admirer game

Chats
Icebreakers make conversation easy
25 Million real-time chats per day
Over 300,000 ephemeral photos per day

Feed
Location-based news feed

Profile
Entryway to chat & photos

Source: Average daily stats and site activity based on internally tracked data from October 1, 2015 to December 31, 2015.
Growing Mobile Traffic

Mobile Daily Active Users up 20%

- Q4 2014: 0.92M
- Q4 2015: 1.10M

Mobile Registrations up 54%

- Q4 2014: 2.99M
- Q4 2015: 4.60M

Note: Mobile registrations and mobile daily active users refer to registrations and users on MeetMe’s mobile app and mobile web site. Total new registered users in Q4 2015 and Q4 2014 were 6.61 million and 6.60 million, respectively, with new mobile registrations representing 4.60 million in Q4 2015 and 2.99 million in Q4 2014.
Monetizing an Engaged Mobile Audience

- 41% Native Advertising
- 3% Credits
- 2% Subscriptions
- 54% Mobile Banner Advertising

Note: Monetization percentages based on October 1, 2015 through December 31, 2015 results. Freemium products of 500,000 purchased per month based on July 1, 2015 through September 30, 2015. Freemium products purchased with Credits. Credits may be bought or earned.
Chat Increases Engagement & Retention

4.06 Million Monthly Users \times 159 Visits Per User Per Month \times 6.5 Ads Per Visit = 4.2 Billion Mobile Ad Impressions Per Month

Note: Results are based on October 1, 2015 through December 31, 2015.
## Experienced Management Team

<table>
<thead>
<tr>
<th>Name</th>
<th>Prior Experience</th>
</tr>
</thead>
<tbody>
<tr>
<td>Geoffrey Cook</td>
<td>myYearbook, THOMSON, EssayEdge, ResumeEdge</td>
</tr>
<tr>
<td>Chief Executive Officer</td>
<td></td>
</tr>
<tr>
<td>David Clark</td>
<td>Nutrisystem, SunCom Wireless, Claymont STEEL</td>
</tr>
<tr>
<td>Chief Financial Officer</td>
<td></td>
</tr>
<tr>
<td>William Alena</td>
<td>myYearbook, SCHOLASTIC, Google DoubleClick</td>
</tr>
<tr>
<td>Chief Revenue Officer</td>
<td></td>
</tr>
<tr>
<td>Frederic Beckley</td>
<td>TruePosition, Verizon, Dechert LLP</td>
</tr>
<tr>
<td>General Counsel &amp; EVP Business Affairs</td>
<td></td>
</tr>
<tr>
<td>Jonah Harris</td>
<td>myYearbook, EDB EnterpriseDB</td>
</tr>
<tr>
<td>Chief Technology Officer</td>
<td></td>
</tr>
<tr>
<td>Catherine Cook</td>
<td>myYearbook, eBay</td>
</tr>
<tr>
<td>VP Brand Strategy</td>
<td></td>
</tr>
<tr>
<td>Don Eyer</td>
<td>myYearbook, eBay, Greeley Police Dept., District Attorney Office Of Weld County</td>
</tr>
<tr>
<td>VP Safety Operations</td>
<td></td>
</tr>
</tbody>
</table>
Financial Overview
Mobile Ad Spending

Mobile Ad Spending (Billions)

- 2014: $19.15B
- 2015: $30.45B
- 2016: $42.01B
- 2017: $50.84B
- 2018: $57.95B

Source: eMarketer 2015
Mobile: Poised for Significant Growth

% of Time Spent in Media vs. % of Advertising Spending, USA 2014


~ $25B+ Market Opportunity
2015 Highlights

» Total revenue grew 27% from 2014 to $56.9 million.

» Mobile revenue grew 84% from 2014 to $45.3 million.

» 80% of total revenue from mobile, up from 55% in 2014.

» Adjusted EBITDA grew 303% from 2014 to $20.2 million, representing a 36% adjusted EBITDA margin.

» Net Income was $6.0 million for full year 2015, compared to a net loss of $4.0 million in 2014.

» Q4 2015 Mobile Daily Active Users (DAUs) grew 20% over Q4 2014.

Adjusted EBITDA is a non-GAAP financial measure. For definition of Adjusted EBITDA, please refer to Exhibit 99.1 to the Company’s 8-K filing date November 3, 2015.
Financial Performance and Guidance

Q4 2015 Revenue Growth

$13.0M (Q4 2014) to $19.9M (Q4 2015)

Q4 2015 Mobile Revenue Growth

$7.6M (Q4 2014) to $17.2M (Q4 2015)

Full Year Total Revenue

$44.8M (2014), $56.9M (2015), $62M to $65M (2016E)

Full Year Adjusted EBITDA


"Mobile Revenue" chart refers to mobile advertising and mobile in-app revenue on MeetMe’s mobile app and mobile web site. For definition of Adjusted EBITDA, please refer to Exhibit 99.1 to the Company’s 8-K filing dated November 3, 2015.
### Income Statement

<table>
<thead>
<tr>
<th>($ in millions)</th>
<th>Q4 2015</th>
<th>Q4 2014</th>
<th>% Chg</th>
<th>FY 2015</th>
<th>FY 2014</th>
<th>% Chg</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Revenue</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Web</td>
<td>$1.2</td>
<td>$2.8</td>
<td>-55%</td>
<td>$5.9</td>
<td>$12.8</td>
<td>-54%</td>
</tr>
<tr>
<td>Mobile</td>
<td>17.2</td>
<td>7.6</td>
<td>126%</td>
<td>45.3</td>
<td>24.6</td>
<td>84%</td>
</tr>
<tr>
<td>Cross Platform</td>
<td>1.5</td>
<td>2.6</td>
<td>-45%</td>
<td>5.7</td>
<td>7.4</td>
<td>-23%</td>
</tr>
<tr>
<td><strong>Total Revenue</strong></td>
<td>$19.9</td>
<td>$13.0</td>
<td>53%</td>
<td>$56.9</td>
<td>$44.8</td>
<td>27%</td>
</tr>
<tr>
<td><strong>Operating Expenses</strong> (1)</td>
<td>$13.0</td>
<td>$12.1</td>
<td>7%</td>
<td>$48.9</td>
<td>48.0</td>
<td>2%</td>
</tr>
<tr>
<td><strong>Income (Loss) from Operations</strong></td>
<td>$6.9</td>
<td>$0.9</td>
<td>686%</td>
<td>$8.0</td>
<td>($3.2)</td>
<td>n/a</td>
</tr>
<tr>
<td><strong>EBITDA Adjustments</strong> (2)</td>
<td>2.1</td>
<td>1.7</td>
<td>22%</td>
<td>$12.2</td>
<td>8.2</td>
<td>50%</td>
</tr>
<tr>
<td><strong>Adjusted EBITDA</strong></td>
<td>$9.0</td>
<td>$2.6</td>
<td>247%</td>
<td>$20.2</td>
<td>$5.0</td>
<td>303%</td>
</tr>
<tr>
<td><strong>Adjusted EBITDA Margin</strong></td>
<td>45%</td>
<td>20%</td>
<td></td>
<td>36%</td>
<td>11%</td>
<td></td>
</tr>
</tbody>
</table>

(1) Full Year 2015 operating expenses include one-time write-off of Beanstock Media receivable balance in the amount of approximately $5.7 million. (2) EBITDA adjustments include non-cash and non-recurring expenses including depreciation & amortization, stock-based compensation, acquisition & restructuring costs, and bad debt expense outside normal range. Adjusted EBITDA is a non-GAAP financial measure. For definition of Adjusted EBITDA, please refer to Exhibit 99.1 to the Company’s 8-K filing dated November 3, 2015.
## Balance Sheet

($ in millions)  

<table>
<thead>
<tr>
<th></th>
<th>2015</th>
<th>2014</th>
<th>% Chg</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Assets</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cash</td>
<td>$19.3</td>
<td>$17.0</td>
<td>13.2%</td>
</tr>
<tr>
<td>Other current assets</td>
<td>17.5</td>
<td>9.8</td>
<td>77.7%</td>
</tr>
<tr>
<td>Property and equipment, net</td>
<td>2.6</td>
<td>2.5</td>
<td>6.2%</td>
</tr>
<tr>
<td>Goodwill, intangibles &amp; other assets</td>
<td>72.1</td>
<td>73.9</td>
<td>-2.4%</td>
</tr>
<tr>
<td><strong>Total Assets</strong></td>
<td>$111.5</td>
<td>$103.2</td>
<td>8.0%</td>
</tr>
<tr>
<td><strong>Liabilities and Stockholders’ Equity</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Current liabilities (excl. leases &amp; debt)</td>
<td>$7.2</td>
<td>$6.5</td>
<td>11.5%</td>
</tr>
<tr>
<td>Long-term debt</td>
<td>0.0</td>
<td>2.6</td>
<td>-100.0%</td>
</tr>
<tr>
<td>Long-term capital leases</td>
<td>0.6</td>
<td>1.5</td>
<td>-59.8%</td>
</tr>
<tr>
<td>Other liabilities</td>
<td>1.0</td>
<td>0.4</td>
<td>147.3%</td>
</tr>
<tr>
<td><strong>Total Liabilities</strong></td>
<td>$8.8</td>
<td>$11.0</td>
<td>-19.5%</td>
</tr>
<tr>
<td><strong>Stockholders’ Equity</strong></td>
<td>$102.7</td>
<td>$92.2</td>
<td>11.3%</td>
</tr>
<tr>
<td><strong>Total Liabilities &amp; Stockholders’ Equity</strong></td>
<td>$111.5</td>
<td>$103.2</td>
<td>8.0%</td>
</tr>
</tbody>
</table>
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MeetMe Timeline

A proven history of innovation in mobile social

2005
Company founded as myYearbook, a place to make new friends

2006
Company raised $4.8 mm from USVP

2008
Company raises $12.8mm Series B from NVP

2010
myYearbook merges with public Latin American social discovery & gaming company

2011
Company builds mobile monetization products doubling mobile ARPU from $0.91 to $1.81

2012
Company builds mobile monetization products doubling mobile ARPU from $0.91 to $1.81

2013
Focus on chat quality through interests, data-driven matching, and enhanced Icebreakers.

2014
First mobile apps launched on iPhone and Android

2015
Company rebrands to MeetMe (ticker:MEET) and translates into a dozen international languages. To myYearbook users: “Nothing changes but the name.”

2016
Chat focus accelerates mobile DAU growth. Chats grow by 100%. Complete $11.6mm offering.
40% of total workforce dedicated exclusively to user safety and content management, headed by cyber crimes expert Don Eyer

- We review every uploaded image against written guidelines and remove images as necessary
- We use age bands to eliminate or limit interaction between minors and adults
- We never pinpoint users on a map
- We notify authorities as appropriate
- We place prominent and simple “Report Abuse” buttons on every web page and mobile screen

Former head of Trust and Safety at Ebay, with 20 years of law enforcement experience

Don Eyer
Technology Delivers Engagement

**Discovery**
- Meet
- Match
- Feed
- Profile

**Monetization**
- Spotlight
- Boost
- MeetMe+
- Native

**User Protection Services**
- Community Reporting
- Distributed Content Review
- Real-time Data Analysis
- Managed Member Services Team

**Chat**
- Distributed Real-time Chat Architecture

**Matching**
- Matching and Selection Algorithms

**Hindsights**
- Rules System Email, Push ReEngagement

**Insights**
- Geospatial Collection and Classification